

Hampden Park Eastbourne branch closure 07/06/2018



Help and support for
personal and business customers

Facts are correct as at
07/02/2018



NatWest

Customer and Community Engagement following closure announcement

We wrote to customers of Hampden Park Eastbourne to inform them of the planned decision to close the branch on the 07/06/2018. We contacted the following organisations and people in the community to discuss the decision:

- Stephen Lloyd MP
- Local Councillors
- Age UK and Alzheimers Society
- Citizens Advice
- Federation of Small Businesses and other local groups
- Vulnerable, elderly & regular customers contacted

We have had the following feedback since we announced the closure of the Hampden Park Eastbourne branch:

7 Enquiries*

0 Complaints*

The main themes were:

- Customers have said that the reason they're unhappy about the decision to close the branch is that it has always been a busy branch.
- Customers have said that the reason they're unhappy about the decision to close the branch is they will have to travel further to do their banking.
- Customers have said they're unhappy that their accounts will transferred to Eastbourne Town Centre branch.

Here's what we've said and done:

- The branch team has spoken to all customers who have been concerned to explain more about our alternative banking services in the local area, and have helped customers to set-up on online banking/encouraged them to visit our nearest branch.
- Since the notice of closure, we have introduced dedicated TechXperts who have been supporting and educating customers on the different digital options available to them and helping to address any of their concerns.

NatWest Hampden Park Eastbourne branch will close as planned on 07/06/2018. Our branch staff are available to answer any further questions that you may have. For any further questions or concerns following the closure please contact your Local CEO: Lisa Davis, 07766 071 089; lisa.davis@natwest.com

Access to Banking Standards

NatWest is fully committed to the industry-wide Access to Banking Standards introduced by UK Finance in May 2017. This document provides key information about the actions banks must undertake when a decision to close a branch is made.

For further information on the Access to Banking Standards please visit – www.ukfinance.org.uk/high-street-banks-announce-new-access-to-banking-standard/

*Any expression of dissatisfaction about any aspect of our relationship with our customers where the complainant is alleging to have suffered or may suffer financial loss, material inconvenience or material loss.

*An enquiry is any question that can be answered immediately, at first point of contact.

Nearest NatWest branches to bank

Branch	Address	Opening hours * Wednesday 10am	
Eastbourne Town Centre 3.2 miles	96 Terminus Road, Eastbourne, East Sussex, BN21 3LX	Mon to Fri* Sat	9am to 5pm 9am to 4pm
Bexhill-on-Sea 13.0 miles	9 Devonshire Road, Bexhill-on-Sea, East Sussex, TN40 1GW	Mon to Fri* Sat	9am to 4.30pm 9am to 1pm
Lewes High Street 15.0 miles	11 High Street, Lewes, East Sussex, BN7 2LH	Mon to Fri* Sat	9am to 4.30pm 9am to 1pm

Business customers

We have a range of business services available. We are investing in automation in our branch network, to improve the pay-in facilities to help our customers with their banking. Your relationship contact will provide you with details of the invested branch(es) convenient to your location. Business customers can use our mobile app, Bankline or online banking to manage their accounts and payments, 24/7. There are also courier solutions available to our customers including Bank to You, for business customers wanting to save time visiting an alternative branch, Mobile Branch or Post Office[®]. Speak to your regular point of contact to find out more.

Mobile Branch

Customers can find out more about our mobile branch service by visiting narwest.com/mobilebranch or by speaking to a member of staff at your local branch

Local Post Offices[®]

As a NatWest customer you can get a balance, make withdrawals using your debit card and PIN and pay in cash and cheques with a pre-printed paying-in slip at any Post Office[®].

Business customers can also use Post Offices[®] to make cheque deposits and cash deposits of up to £2,000 with a pre-printed paying-in slip, debit card withdrawals of up to £500. They can register with their Relationship Manager for a change-giving service, nominating a Post Office[®] of their choice for this service. Standard charges will apply for business customers as if they were using a NatWest branch.

Branch	Distance	Opening hours*	
Langney	1.5 miles	Mon to Sat Sun	8am to 5.30pm 10am to 1pm
Wish Hill	1.7 miles	Mon to Fri Sat	9.30am to 5pm (closed lunchtimes 1pm - 2pm) 9.30am to 12.30pm
St. Anthony's	1.7 miles	Mon to Fri Sat	8am to 6pm 8am to 5pm

* Please check with your local Post Office[®] to confirm banking open times.

Closest free-to-use cash machines

Cash machine

There are a number of free-to-use cash machines within two miles including:

Tesco, Brassey Avenue, Eastbourne

Cardtronics, McColls Hampden Park, 11 - 15 Queens Parade, Eastbourne

Barclays Bank, Lotteridge Drive, Eastbourne

Help with banking queries

Your Community Banker Jacqueline Gill is able to provide you with face-to-face support, whether you want help with everyday banking or need a hand achieving your financial goals. To contact your Community Banker email gilljma@natwest.com or call 07917557099.

Video Banking

Customers can also use our Video Banking service allowing you to meet a personal banking advisor without having to visit the branch. To find out more and book an appointment visit natwest.com/waystobank.

Help with banking online or on your mobile

Our NatWest TechXperts are on hand to help you with Online Banking in the lead up to the branch closure. So, if you need a hand getting online or want to know how to use our Mobile Banking app, just ask.

Glossary of terms:

- Counter transaction – a service activity carried out by a customer in branch with a representative of the bank e.g. cash deposit, cash withdrawal, cheque deposit.
- TechXpert – experts in branch to support and educate customers on the use of alternative ways to bank including mobile and online banking.
- Community Banker – professionally qualified bankers who meet our customers where it's most convenient for them, supporting their understanding of how to manage their finances and explaining the many ways to bank while offering help and advice on online security and how to keep their money safe.
- Day-to-day banking – customers making use of in-branch services such as cash deposits, cash withdrawals, cheque deposits.
- Mobile/online transaction – a transfer, payment or amendment to a payment via the mobile app or online banking.
- LCEO – a Local Chief Executive Officer is responsible for overseeing and managing a number of branches across a set geographical area.
- Active customers regularly using a branch – customers who use branch services at least once a week over a six-month period.
- Get Cash – a function on our mobile banking app that lets customers withdraw money quickly without using their bank card.
- Bankline – allows customers to manage multiple business accounts, see all transactions in real time and make secure domestic and international payments.
- Bank to You – a cash collection and delivery service available to non-personal customers.

The way we bank is changing

More and more people are choosing to do their banking online, with our Mobile Banking app, or over the phone. It's more convenient to do it at a time and place that suits you, rather than come into branch. This means some branches are being used a lot less than they used to be.

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- Branch usage is down 40% since 2014*
 - 1.1 billion mobile and online transactions in first half of 2017 – an increase of 41% since the second half of 2014*
 - Number of customers using our mobile app up by 43% since 2014*
 - Mobile transactions up by 73% since 2014 – with 3,531 logins per minute to our app in Q3 2017*

*Data inclusion: Royal Bank of Scotland, NatWest and Ulster Bank Northern Ireland.

How we decide to close a branch

Closing a branch is a decision we take very seriously. Since 2012 in Hampden Park Eastbourne we have seen the following:

- Counter transactions have reduced by 32%
- Only 56 customers are using the branch on a regular basis. Of these customers 55% also use other branches
- A total of 5326 customers visited the branch in the last six months.
- Of these customers 78% also choose to bank online, via telephony or at an ATM

We also consider a range of local factors over a long period (June 2012-2017)

- How customers are choosing to bank with us
- How often customers are using the branch and what transactions they are doing
- Impact on customers who currently use the branch
- Other options available to customers including online, mobile, telephony, Webchat, cash machines, Video Banking and everyday banking services that can be done at local Post Offices®
- The proximity of our other branches, including our network of mobile branches
- Local transport routes and timetables

We'll help you with other ways to bank

This leaflet outlines your options when this branch closes. If you have any questions, please let us know and we'll do all we can to help.

Other ways to do your everyday banking



Mobile Banking app

- Check balances, transfer money between accounts
- Get Cash out using just your mobile phone
- Pay bills, and other people, up to £250

App available to customers with Online Banking and a UK or international mobile number in specific countries. Get Cash has a maximum withdrawal limit of £130 every 24 hours (£10 to be available in your account). To pay bills, someone new or pay your contacts, limits apply and you need to be 16 or over.



Online Banking (personal and business customers)

All the features of Mobile Banking, plus you can:

- Download free security software for your PC or Mac
- See statements going back seven years
- Set up email or text alerts
- Business customers can also use Bankline to manage multiple accounts

Find out more at natwest.com/waystobank



Telephone Banking (personal and business customers)

Call 03457 88 84 44

(Minicom 0800 404 6161) Personal banking

Call 03457 11 44 77

(Minicom 0800 404 6161) Business banking



Braille, large print or audio format?

If you'd like this information in another format, call us on **03457 24 24 24** (Minicom 0800 404 6160)

Online Banking available to customers aged 11 or over with a NatWest account. Business Online Banking is available to those aged 18 or over and have a NatWest account. There is no monthly charge for using Online Banking, however there are charges for certain transactions (such as international transfers). Calls may be recorded for Telephone Banking.